

## Public consultation

### Hackney Carriage Vehicle Licensing Consultation

Q1 How do you recognise a hackney carriage taxi?

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Q2 How do you recognise a private hire vehicle?

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Q3 How do you recognise a hackney carriage vehicle licensed by Manchester City Council?

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Q4 Should Manchester hackney carriage vehicles be unique to differentiate them from hackney carriages from other local authorities?

Yes  No

Q5 If yes, how?

Colour  Manchester City Council logo  MANCHESTER CITY COUNCIL

Other – please specify

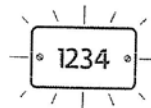
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Q6 Every hackney vehicle has a unique licence number, displayed on plates which are attached to the front and rear of the vehicle. Do you think it would be a good idea to display this unique licence number on an illuminated light box, inside the vehicle, that lights up when passengers are inside?

Yes  No

Please provide reason(s) for your answer



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Q7 What is your postcode? \_\_\_\_\_

The closing date for the Hackney Carriage Vehicle Licensing Consultation is XXXXXXXX.

## Trade consultation

### Hackney Carriage Vehicle Licensing Consultation

Q1 What is your status?

- Driver       Owner

Q2 Should all hackney carriages licensed by Manchester City Council be easily recognisable by the public?

- Yes       No

Q3 Does our current policy on advertising on hackney carriage vehicles need to change to make them more easily recognisable to the public?

- Yes       No

If yes, how?

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Q4 Should all new/replacement hackney carriage vehicles be allowed to advertise their own radio base on the exterior of the vehicle?

- Yes       No

Please provide reason(s) for your answer

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Q5 Should all new and replacement licensed hackney carriages be black in colour?

- Yes       No

Please provide reason(s) for your answer

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Q6 Should all hackney carriages have a Manchester crest displayed on the front doors of the vehicle? It is proposed that the crest, as shown below, is used and would incorporate the wording 'Licensed by'



- Yes       No

Please provide reason(s) for your answer

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**Q7** Are there other ways in which hackney carriage vehicles licensed by Manchester City Council can be distinguished in appearance and/or have such distinguishing marks to clearly identify the vehicle as a hackney carriage?

Yes       No

Please provide reason(s) for your answer

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**Content of adverts**

**Q8** In relation to the content of any advertisements, it is proposed that consideration be given to adding the following within the policy (*shown in italics*):

*Health/safety and protection of the public – advertisements that market the following will not be approved:  
Alcohol      Cigarettes      Gambling      Payday loans (or similar)*

Do you think the statement shown above in italic should be included in the advertisement policy regarding advertisements that should not be approved?

Yes       No

Please provide reason(s) for your answer

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**Q9** Are there any other issues in relation to the type of advertisements on/in hackney carriage vehicles that you feel should be addressed?

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Please note that there is no intention to review the advertising policy in relation to advertising via TV screen, nor is the advertising on private hire vehicles included in the scope of this review.

### Vehicle Identification Number (VIN) light box

The vehicle licence number is currently displayed on the rear and front plates of all Manchester hackney carriage vehicles.

Representatives from the taxi trade have proposed that an illuminated light box (known as a VIN light box), which displays the licence plate number of a hackney carriage vehicle, could be installed in all hackney carriage vehicles licensed by Manchester City Council. The VIN light box would assist passengers in noting the licence number of the vehicle in which they are travelling. It is suggested that this would assist passengers with safety concerns or those wishing to make a complaint.

It is proposed that the VIN light box would be installed in the passenger compartment of all hackney carriage vehicles licensed by Manchester City Council, with the illuminated number facing the passenger.

**Q1** Do you think that displaying the vehicle identification number on an illuminated light box would assist passengers in recalling the licence plate number of the Manchester hackney carriage vehicle in which they are travelling?

- Yes       No  
 Please provide reason(s) for your answer



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**Q2** Should a policy be put in place making it mandatory for VIN light boxes to be installed in all hackney carriage vehicles licensed by Manchester City Council?

- Yes       No  
 Please provide reason(s) for your answer

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### About you

Please note: the following information is required to ensure that only one response is recorded per licensed driver/vehicle owner.

Badge number: \_\_\_\_\_  
Plate number: \_\_\_\_\_  
Email address: \_\_\_\_\_

If appropriate, are you happy for your responses to be made public in the consultation review?  
 Yes       No

The closing date for the Hackney Carriage Vehicle Licensing Consultation is XXXXXXX.

